Dr. Uche Odiatu is a Certified Nutrition & Wellness Consultant, an NSCA certified trainer, a Certified Holistic Lifestyle Coach, the co-author of two books: The Miracle of Health ©2009 and Fit for the LOVE of It! ©2002, and a professional member of the America College of Sports Medicine. He is a board member of the Holistic Allied Professional Association. He maintains a dental practice in Toronto and has inspired audiences at the largest dental conferences in the world & for Fortune 500 Companies. He has been invited the guest on over 350 radio and TV shows including ABC 20/20 and Canada AM.

Morning Session: The Total Health New Patient Exam:
FIVE Patient Lifestyle Habits that Influence Healing

Our patients don’t leave their stressful jobs, poor sleeping patterns (insomnia, apnea, snoring), their physical fitness (or lack) or their eating patterns (mindless eating & evening feeding frenzies) in the car before they sit in our chair. There’s irreducible scientific evidence that these habits have the ability to ramp up inflammation or dial it down. Well-adjusted, rested, physically active, healthy-eating patients enjoy a physiology that supports a better response to our prevention/restorative interventions. In this high energy entertaining program, be prepared to have your hair blown back.

Upon completion of this course, attendees will be able to:
- Discover how eating habits impact inflammation and how it affects your treatment outcomes
- Know why it’s important to identify the sleep deprived (not just apnea) patient in your practice
- Understand why your sedentary patients don’t heal as well as your active living patients
  (ALERT: 85% of your patients lead sedentary lives)
- Have greater insight into the relationship between chronic stress & disease
- Develop a conversation style to positively impact your patient at the new patient & recare exam

Dr. Harold L. Crossley is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a BS in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the DDS degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office.

Dr. Crossley has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association’s Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists, and an honorary member of the Thomas B. Hinman Dental Society.

He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.

A POTPOURRI OF CLINICAL AND USEFUL PHARMACOLOGY

The morning session provides the nuts and bolts of practical pharmacology useful in the dental office. Using commonly prescribed drugs as a starting point, the presentation explores the control of post-operative dental pain, the antibiotic(s) of choice for oro-facial infections, the antibiotic prophylaxis guidelines for the cardiac and/or orthopedic prostesis patient, and potentially harmful drug interactions.

The afternoon session will provide a snapshot of cannabis (marijuana) and the issues surrounding its legalization/medicalization. Inevitably, some of these marijuana users will be treated by the dentist or hygienist, but the marijuana of today is not your momma’s marijuana. What is it? How is it used? Does it have any medicinal use? Are there any drug interactions between marijuana and dental drugs?

These lively, entertaining, and informative presentations should be attended by all members of the dental team!

*Must be 18 years of age or older to attend-no exceptions.

Upon completion of this course, attendees will be able to:
- Name the antibiotics used to prevent SBE and name the most popular medications prescribed by physicians
- Identify the antibiotic of choice in a healthy ambulatory population who present with an orofacial infection
- Recognize the difference between the synthetic and natural forms of cannabis
- List the medicinal and recreational effects of cannabis on the body systems
- Know the difference between dabbing, shattering, and vaping

*Henry Schein is a partial sponsor for this program.

Dr. Cliff Ruddle is Founder and Director of Advanced Endodontics. Additionally, he maintains teaching positions at various dental schools, is a fellow in both the American and International Colleges of Dentistry, and has authored numerous articles and chapters for leading textbooks. As an inventory, Dr. Ruddle has designed and developed several instruments and devices that are widely used internationally. He is best known for providing superb education through his lectures, instructional DVDs, and one-on-one training courses in Santa Barbara, California. To learn more about Dr. Ruddle, visit www.endoruddle.com

Predictably successful endodontics is dependent on shaping canals, 3D cleaning, and filling root canal systems. Evidence-driven techniques will be presented to demonstrate the procedural steps that comprise start-to-finish endodontics. Specifically, this lecture will focus on those factors that influence success, including endodontic anatomy, pulpal breakdown, access cavities, glide path ma nagement, shaping canals, and 3D disinfection. Dr. Ruddle will teach the most recent advancements and proven techniques that serve to guide each endodontic case toward a predictably successful conclusion.

Upon completion of this course, participants should be able to:
- Appreciate the role endodontic anatomy plays in treatment success.
- Understand how a mechanical strategy influences negotiating and shaping canals.
- Indentify the most proven, cost effective, methods to 3D clean root canal systems.

*Dentsply Sirona is the sponsor of this program.
The OSHA Bloodborne Pathogen Standard requires that employers provide training for their employees who have occupational exposure. Training must take place within 365 days of previous training. This program meets OSHA-required annual bloodborne pathogen training requirements.

Training will include a review of OSHA guidelines regarding regulations and safety; tips for developing your exposure control plan; information regarding the updated hazard communication labeling guidelines and safety data sheet format; Hepatitis B vaccination and post-exposure protocol; needle stick safety and prevention; P.P.E.; facility inspection and additional regulatory issues. In addition, infection control issues will be discussed based on C.D.C. updated document released Spring 2016.

Upon completion of this course, attendees will:

• Gain the essentials needed to comply with OSHA regulations in regard to safety and tips toward development of the required exposure control plan
• Learn how to initiate preventive measures in regards to exposure potential and hazards in a dental office.
• Receive an overview of the updated infection control guidelines available from the Center for Disease Control and Prevention.

Attendees will receive appropriate handouts in conjunction with adequate training recognized and approved by the Missouri Dental Association.

The fee for ADA non-Season Underwriter dentists: $90; for non-ADA dentists: $110; staff: $45.  Registration: 8:00 a.m. Program: 8:30 a.m. to (approximately) 12:30.

There is no lunch included for this seminar.

Special Symposium with Fifth District Dental Society of KS

*Special Location at: Sheraton Overland Park – Many vendors displaying their products and services! Fun social event on Thursday, September 17th with giveaways! Keep an eye out for more details!

Kirk Behrendt
7 CE Credit Hours

Dr. Peter Dawson has referred to Kirk as "THE best motivator I have ever heard."

Kirk Behrendt is an international speaker, acclaimed author, and the visionary CEO of ACT Dental. He has invested his entire professional life in studying the elite practices in dentistry and the leadership that guides them. Kirk founded ACT Dental over 20 years ago with the goal of providing personalized solutions for dentists around the world. After seeing so many talented den-tists struggle to run a predictable, profitable business, he made it his mission to assemble a team of leadership and practice management experts to help den-tists solve their biggest problems. The ACT Dental platform is a transformational resource that provides the foundation for dental practices to thrive in any en-vironment. His philosophy is simple—your amazing career in dentistry is worth nothing if you can’t enjoy your life outside the office as well.

Dentistry Today has recognized Kirk as one of the Leaders in Dental Consulting for eight years running. He is also on the board of advisors for the Pankey Institute, an adjunct professor for the Dawson Academy, and has been chosen as one of twelve featured speakers at the Thomas P. Hinman Dental Meeting in 2019.

The 4 Keys to Master Treatment Acceptance

Bring your team to this incredibly valuable lecture to see the PROVEN ways patients are saying “YES” in the current economy. This high-energy lecture will give you and your team a simple treatment plan to start on Monday to change your practice immediately. Come to this seminar to see the 4 ways great dental teams are adapting to the ever-changing world make these relationships “POWER-full” to keep treatment acceptance and production numbers up.

Upon completion of this course, attendees will be able to:

• Learn the 4 step process behind a highly productive practice that gives patients more confidence to say yes consistently.
• Apply 3 easy changes to your schedule that can double your production in the next few months.
• Learn the 6 best power phrases you could ever say to a patient to increase the new patient flow in case acceptance percentage.
• See the critical steps to establishing and implementing an elegant handoff with patients.
• Learn how to remove the obstacles to help patients “pay in full” or “pay in full” to eliminate your Accounts Receivable.
• See the 4 most powerful questions to ask a patient and how to use them.
Adams Pointe Conference Center of Courtyard by Marriott

November 13, 2020

• Utilize diagnostic tools appropriately to ensure strong treatment planning
• Increase their new patient flow

• Provide better elective and cosmetic dentistry
• Utilize diagnostic tools appropriately to ensure strong treatment planning
• Incorporate business technology to help with branding, internet presence, and social media
• Increase their new patient flow

Holiday Social Event - Evening Meeting

Friday, December 4, 2020

No CE Program

Bring your significant other and join your colleagues for a holiday dinner and social evening! There will be a cash bar and a very short business meeting to officially install newly-elected officers. The activity for the evening is yet to be determined; watch for further announcements regarding location, and fee for spouse/guest and non-Season Underwriter dentists. Cost of evening included in Season Underwriter fee.
I. Meetings will be scheduled for all day Fridays, with the exception that the OSHA course is only a half day. All programs other than the September Symposium will be at Adams Pointe Conference Center of Courtyard by Marriott located at: 1400 NE Coronado Dr, Blue Springs, MO 64014 (816) 220-4400. The September Symposium meeting with the Fifth District will be located at: Sheraton Overland Park, 6100 College Blvd., Overland Park, KS 66211. The December Holiday Social location is TBD.

II. Our regular meeting schedule will be as follows:

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:30 a.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>8:30 - 12:00 p.m.</td>
<td>Program, Part One</td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Lunch / Business Meeting</td>
</tr>
<tr>
<td>1:00 - 4:30 p.m.</td>
<td>Program, Part Two</td>
</tr>
</tbody>
</table>

Program Fees:

- Staff members, spouse, guests: $65
- Member Dentists, full program including lunch: $235
- Non-Member Dentists, full program including lunch: $320
- OSHA Training: $45.00 (staff/auxiliary), $90.00 (dentist), $110 (non-member)

Make your check payable to the Greater Kansas City Dental Society and mail to:
Greater Kansas City Dental Society • 1221 W. 103rd Street #303 • Kansas City, MO 64114

Questions? Call 816-737-5353

Refund/Cancellation policy: Refunds will be given in full if cancellation is made 72 hours or more in advance. A 50% refund will be given if cancellation is made after the 72 hour mark, but only if attendee informs the Executive Director prior to the course. No refunds will be given for no-shows. If an unforeseen circumstance occurs and the GKDCDS must cancel their program, refunds will be given in full.

CONTINUING EDUCATION LOCATION & TIMES

Season Underwriters will receive six full days of continuing education plus the OSHA training and the holiday social event (including all meals) for only $595.00, which is a discount of nearly 60% off the eight events priced individually. A minimum of 50 hours of continuing education credit is required between December 1, 2019 and November 30, 2021 for licensure renewal of dentists in Missouri and the Season Underwriter program is an economical and efficient means of meeting the required credits. These programs offer a convenient opportunity to experience internationally-known clinicians without the cost and hassle of airfare, rooms, meals and lost time from your office. Sign up today and become informed!

Become a 2020 Season Underwriter and SAVE!

The Season Underwriter program is available to ADA members only. Program participation is non-transferable. All Underwriters: $595.00 for six full day programs plus the OSHA Update and holiday social event. You may immediately pay in full ($595) or make two payments of $297.50 with the first payment due November 15, 2019 and the second payment due June 1, 2020.

Retired or New Dentist Discount: If you are fully retired and an ADA member, you may be a Season Underwriter for half price ($297.50)! Also, new dentists (graduated five years ago or less), you may take advantage of the same offer of half price of the Season Underwriter subscription!

Additional Information:
- Individual Meetings will be priced as follows:
- Staff members, spouse, guests: $65
- Member Dentists, full program including lunch: $235
- Non-Member Dentists, full program including lunch: $320
- OSHA Training: $45.00 (staff/auxiliary), $90.00 (dentist), $110 (non-member)

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The Greater Kansas City Dental Society is a Missouri Dental Association provider approved by the American Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Greater Kansas City Dental Society designates each activity for seven continuing education credits (with exception to the OSHA program, which is 3.5 education credits). Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.adaver.org/go/to/cerp.