**Media Kit**

**About Us:** We are the local KC, MO (and surrounding suburbs) non-profit society of the *American Dental Association*. Gain exposure to our 500+ members including both general dentists and specialists while supporting organized dentistry.

**Ways to Market Your Business with our Society:**

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**\* Insert advertisements in our publication,**

**the *Midwestern Dentist News and Views.***

We have seven issues annually and the magazines are printed and mailed to our membership as well as uploaded as pdfs on our website. Insertion and pricing information attached.

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**\* Exhibit at our Continuing Education Programs.**

We have seven local meetings annually that you can have a vendor table at to display your products and services to our attendees. For a premium level of support, you will have the opportunity to speak in front of the group for a few minutes. CE programs, exhibitor pricing and applications are attached.

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**\*Help sponsor our social events.**

We have many fun membership events including *Royals* games tailgates, *Top Golf* and *Chicken N Pickle* new dentist events, *KC Zoo* family outings, and *New Theatre* nights. We also have student programs! Let us know if you'd like to be on our listserv for social event sponsorships and we'll email you as events are planned.